



SOUL'S NATIONAL CALL COLLECTION

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National Call Collection (NCC) gives you the opportunity to expand your business across any location within Australia, whilst giving the appearance that you are a local business. A Virtual Phone Number is a way for people outside your local calling area to call you for the price of a local call if you choose a virtual phone number in their local calling area.

Basically, this means that if your customers are based in Sydney, they would contact you on a Sydney local number (02), or in Melbourne on an (03) number, when, in actual fact, your head office may be located in Brisbane.



How Does it Work?

National Call Collection Number are for incoming calls ONLY, SOUL's network transfers calls to a primary number fast and seamless as any other phone call. Just like email addresses on one account, you can have as many Virtual Numbers as you like.

With NCC, SOUL can provide a local geographic number Australia-wide.

NCC allows you to scale nationally, but act locally, which promotes customer loyalty and increases the level of enquiries received.

Benefits to your business

Enjoy the benefits of being a virtual local

NCC creates the impression that you are based locally as customers call a local number, which builds both customer loyalty and sales revenue opportunities.

Boost your campaigns

With NCC you can increase response rates to advertisements and marketing campaigns. As your communications will be directed to one centralised area, the effectiveness of marketing and sales promotions can be better measured and controlled.

An easy Approach

At SOUL, we make it easy for businesses of all sizes to implement NCC. No extra equipment or extra lines are required, as your ordinary phone service can support calls from NCC.

A streamlined call centre

Because NCC provides economies of call volumes into a single call centre, there is scope to increase the efficiency of your call centre operations.

Lower call costs

By creating targeted segments for your call centres, your calls can be routed to the nearest centre, which provides real cost savings to your business.

Develop new markets strategically

NCC enables you to test market opportunities before committing to the high costs associated with opening interstate branch offices.

For more information on a Soulsolution
CALL 1300 13 34 64
or email sales@soulaustralia.com.au

YOU GOTTA HAVE  SOUL