



SOUL'S BUSINESS INTERNET

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Has your business outgrown your current Internet Solution? The business world is increasingly reliant on the Internet for various aspects of day-to-day operations. The growing demand and resulting expectation for fast, immediate Internet access means your business cannot afford to use a residential grade service. Internet access is a key communication tool!

SOUL's Business Internet

Experience true broadband access - uncapped and unlimited downloads at no additional fee. Your company can treat your internet access as a fixed monthly cost with no hidden surprises.

Although there are many price attractive Internet offerings in the Australian market place, SOUL's offering is certainly a cut above the rest when it comes to performance, reliability as well as value for money.

Features

- Pay month by month, not by Megabyte.
- Guaranteed Availability, Latency and Packet Loss backed by a SOUL Service Level Agreement.
- Uncapped international bandwidth direct from SOUL's USA and Asian Uplinks.
- Uncapped local bandwidth direct via SOUL's Nationwide Network.
- No Rate Limiting – this is all-you-can-eat bandwidth in both directions.
- Static IP Addressing.

Business Benefits

- Fixed bandwidth costs.
- No capital outlay or investment in rapidly changing technology.
- 24-hour support from SOUL helpdesk.
- Fixed support costs.
- No dropped line syndrome during lengthy Internet sessions.
- Perfect infrastructure to support future Voice Over Internet Protocol (VoIP).
- Save on transaction costs by using your Internet connection for online transactions such as Internet banking.

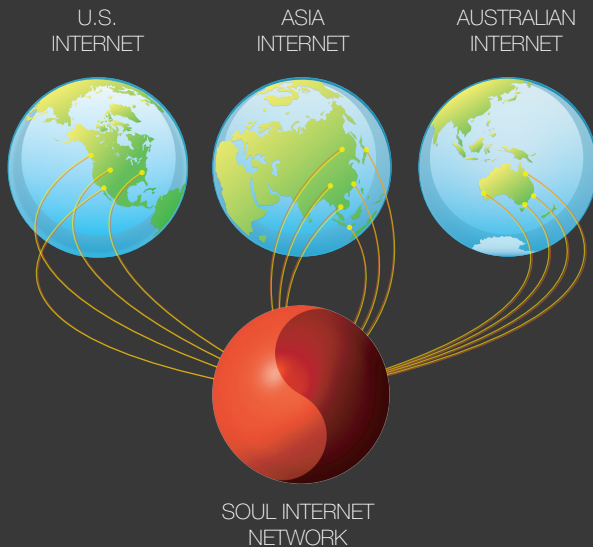
SOUL owns and operates the largest independent fully converged voice, video and data network in Australia. We maintain high levels of network reliability with diverse paths to limit single points of failure by providing optimal routing and traffic flow.

SOUL's Peering and Interconnect Relationships

SOUL interconnects with other network operators and has invested in establishing extensive public and private peering arrangements with major domestic and international ISPs. SOUL's peering relationships are so extensive both domestically and internationally that over 99% of the Internet is reachable in less than 5 AS Network hops.

Domestically, SOUL has direct links to major Internet Exchanges in major capital cities including Sydney, Melbourne, Brisbane and Perth. SOUL applies closest exit routing policies and the latest traffic engineering techniques ensuring data and transit time is kept at a minimum.

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Internationally, SOUL has established extensive peering relationships with major networks in the USA, Europe and the Asia Pacific region. Approximately 50% of all international traffic is via established private and public peering relationships with major international ISP's. This means via SOUL, approximately half of all international content is reachable via direct connection to the source.

Whilst SOUL has established extensive peering relationships with other large IPS's and content providers, SOUL itself is a major Internet content provider to the Internet community both domestically and internationally. In fact, within Australia, SOUL is one of the largest single sources of traffic to the Internet.

Both domestically and internationally SOUL serves content at approximately the same ratio as it receives it, confirming SOUL is a serious content provider within the Internet community.

In short, SOUL's well-established peering and interconnect arrangements and content "rich" network have created a fast, intelligent, performing network and ensures that customer traffic can be delivered as fast as possible and with minimal network hops.

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For more information on a Soulsolution
CALL 1300 13 34 64
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YOU GOTTA HAVE  SOUL